



FERNS N PETALS



OUR SUCCESS STORY

- 26 Years of Legacy
- Presence in 5 Countries
- An Omni-Channel Gifting Expert
- 380+ Stores PAN India
- 10 Business Verticals

OUR STORY

- Our story began in 1994. Back then, it wasn't easy to get a premium quality flower bouquet delivered to someone! This simple problem led to a beautiful & thoughtful solution, what is today known as the largest gifting portal in India .
- The journey started with FNP's first store by the Founder & MD [Vikaas Gutgutia](#), who introduced the country to the gifting culture of Flowers. Today, FNP has emerged as a reputed brand with **11 verticals under one umbrella**. Today, as pioneers in gifting beyond flowers, FNP has become an expert in the category, and the thought that counts is - *It's the 'little joys' that come with our package.*

MERRY CHRISTMAS
&
HAPPY NEW YEAR



GIFTS BEYOND FLOWERS



Flower Arrangements



Cakes



Experience Gifts



Personalised Gifts



Plants



Digital Gifts



OUR PURPOSE

Delivering happiness around the world responsibly.





OUR VISION

To be the most trusted gifting brand to celebrate the joy of giving.



OUR MISSION

Wow every customer every time,
through premium products, services,
value-for-money driven by innovation,
technology & people-first approach.



OUR CORE VALUES

- Character
- Compassion
- Customer Centricity
- Collective Growth
- Continuous Transformation



THE CORE TEAM



VIKAAS GUTGUTIA

Founder & MD

Vikaas Gutgutia is the serial entrepreneur and **unicorn founder** of Ferns N Petals. He has been at the helm of the floral and gifting solutions business since its inception in 1994. He is known for bringing a new edge to the flower gifting culture in India. With his persistent efforts and desire to be the best today, the brand is flowering in different directions with **380+ Stores** across India and **10 verticals** under one umbrella. Other than the quest to be the best in the industry, he has deep interest in penning down poems based on his experiences of life.



PAWAN GADIA

CEO – FNP Online & Offline

Pawan Gadia is the maverick entrepreneur who joined the company in 2001 and founded the e-commerce division in 2002. Under his unparalleled leadership, FNP is India's **largest online gifting company**. He is responsible for executing the strategic vision for the company and delivering a delightful online shopping experience to customers. With **30 years** of enriching work experience, he strongly believes in empowering his team to become efficient future CEOs and letting them take ownership of their work.



MANISH SAINI

COO – FNP Online

Manish joined FNP in 2013 and is responsible for managing overall operations of the online business. He is very passionate about internet industry, solving problems at scale, leveraging new technologies and works with a growth driven mindset. He brings with him over 16 years of experience in e-com industry. He has got hands on experience in many domains including **Rich Media, Interactive Content for Internet, Visual Design**, etc.



MEETA GUTGUTIA

Director - Sipping Thoughts

Ms Meeta Gutgutia co-founded Ferns N Petals along with her husband and business partner **Vikaas Gutgutia** in 1994. Her aesthetic and design sensibility has driven the design thought of Ferns N Petals. She is also the Director of **Sipping thoughts**, *a women centric media platform and an active social worker*. Her mantra is to always travel an untraveled path. In her words, " Life is too short to sit and look back, count your life by smiles, be crazily different."



ANIL SHARMA

COO – Retail & Franchise

Anil Sharma has an experience of nearly 25 years and has been a part of FNP since 2004. From last 12 years, he is leading Retail & Franchise division. An analytical decision maker, he believes firmly in training & learning & innovation and is driven by the saying – “You rest, you rest” and “Change is the only constant”.



VASANTH KAMATGI

Chief Technology Officer

Vasanth Kamatgi , CTO of Ferns N Petals is passionate about technology and has been involved in "building startups", "building technology solutions" since 1998. He has a vast experience in product development, services engagements, global delivery model in domains like ecommerce, e-learning, biometrics, energy sector.

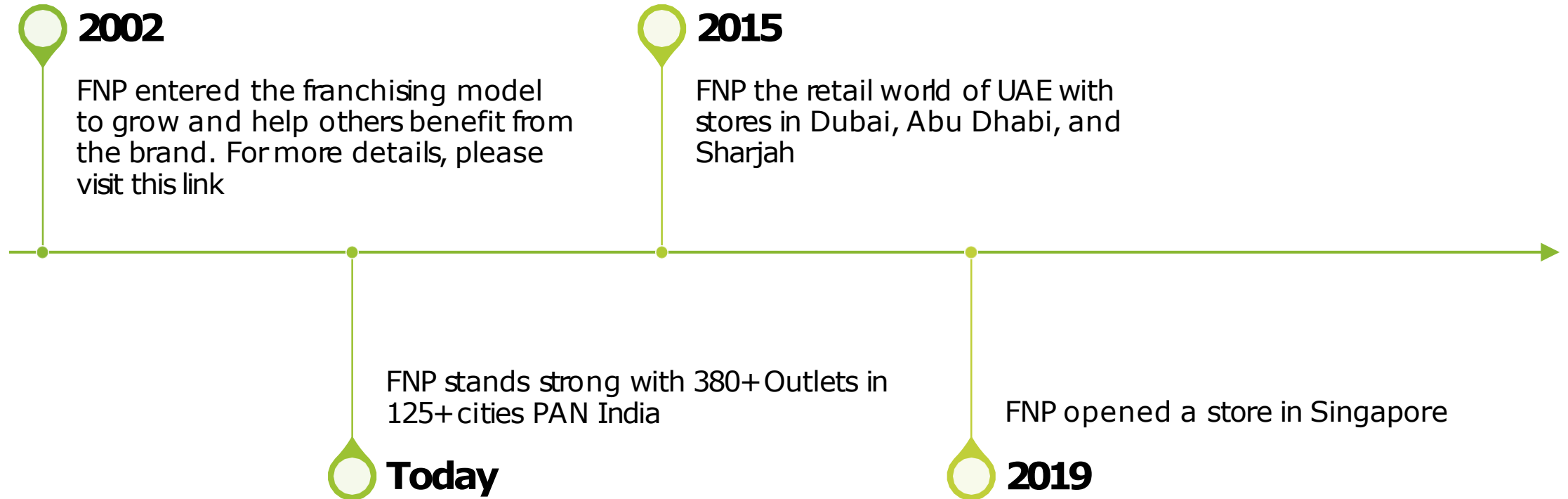
BUSINESS VERTICALS



- Ferns N Petals launched FNP Cakes 'N' More in 2017 to provide the convenience of doorstep delivery, wide reach, quality & taste to customers ordering online and offline
- In 3 years, the company has opened 100+ FNP Cakes N More stores in 45+ cities across India



FNP RETAIL & FRANCHISING



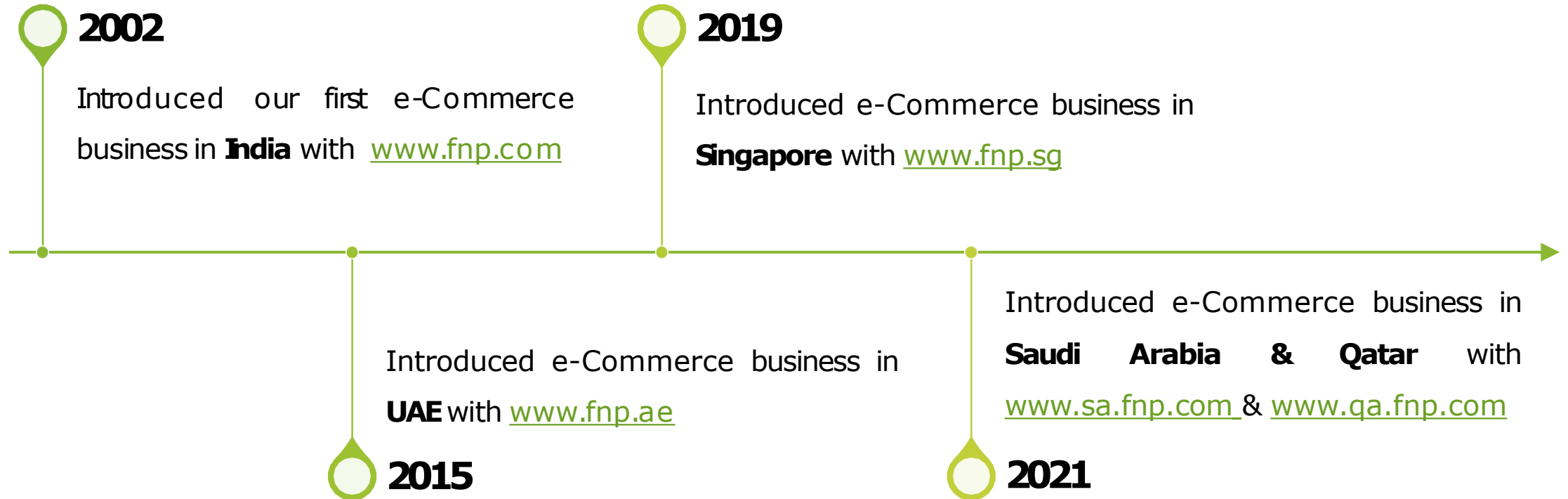


FNP E-COMMERCE

- India
- UAE
- Singapore
- Saudi Arabia
- Qatar



ECOMMERCE ACROSS THE UNIVERSE





FNP GARDENS

FNP Gardens is today the one-stop solution for a dream wedding experience. From luxury to mid-range wedding venues at Chattarpur Central, The Kundan, Vilasa, Opulent, Shagun Farms, Udman, Pavilion, The Ritz, The Riviera, The Riviera House and Azizaa farms, spread across Delhi and Gurgaon. Over a span of 3 years, FNP Gardens has successfully completed 1300+ Weddings until March 2020 & completed 80+ Weddings during pandemic.

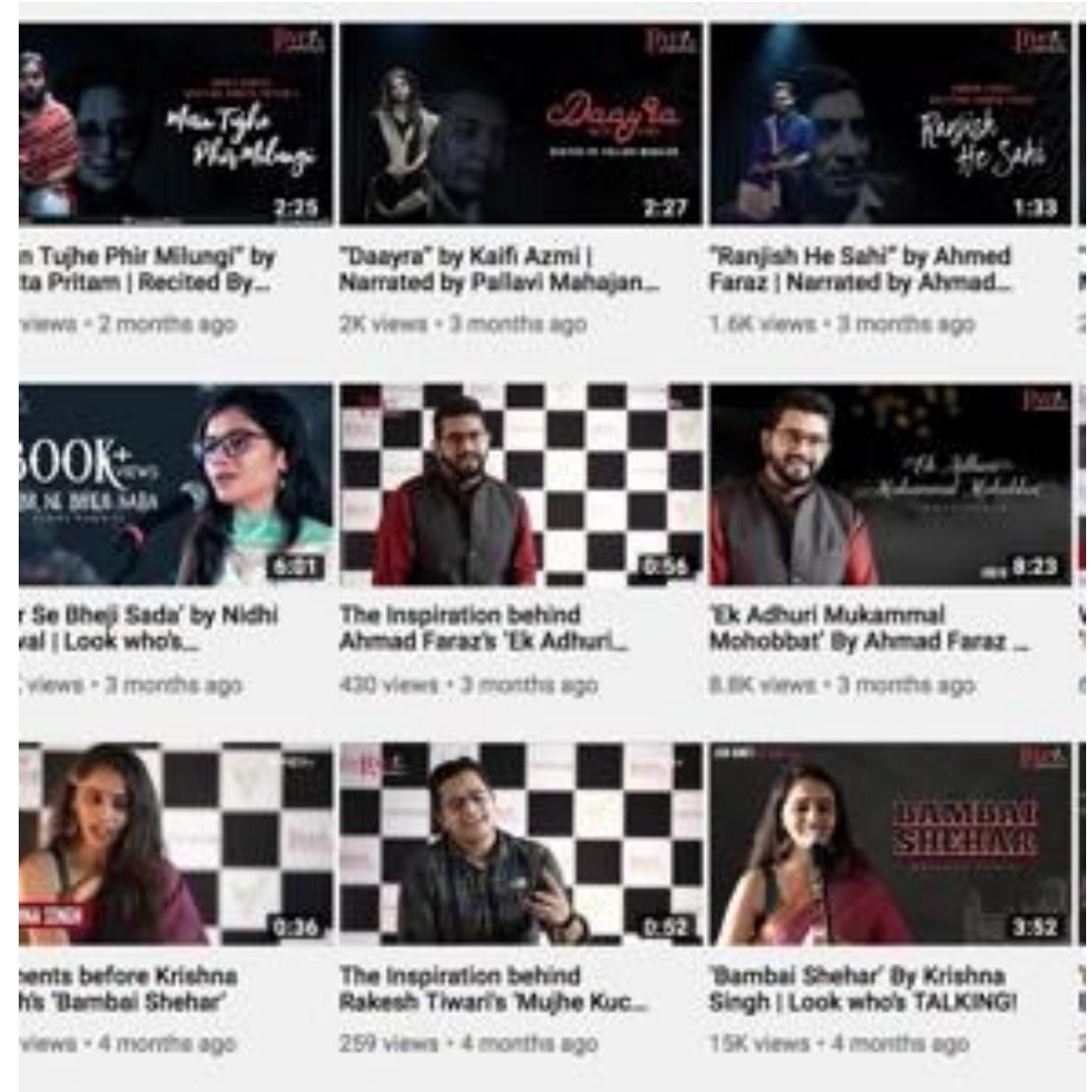
The background of the slide is a vibrant, artistic photograph. It features a variety of colorful fabrics—red, orange, yellow, and green—draped from the top, creating a canopy effect. Several traditional Indian umbrellas (chhatras) with intricate patterns and tassels are hanging from the center of the canopy. The overall aesthetic is festive and celebratory.

FNP WEDDINGS & EVENTS

A premier event planning vertical that has the market-expertise in organizing grand celebrations & events for every big or small occasion. A team of expert planners, and designers ensure a thoughtful planning, process & attention to detail, for an unmatched experience.

FNP Media

FNP Media is a content company and production house that works to produce quality content for digital platforms including- short films, web series, storytelling etc. FNP Media has two verticals, [Live By FNP Media](#) and [Films By FNP Media](#).

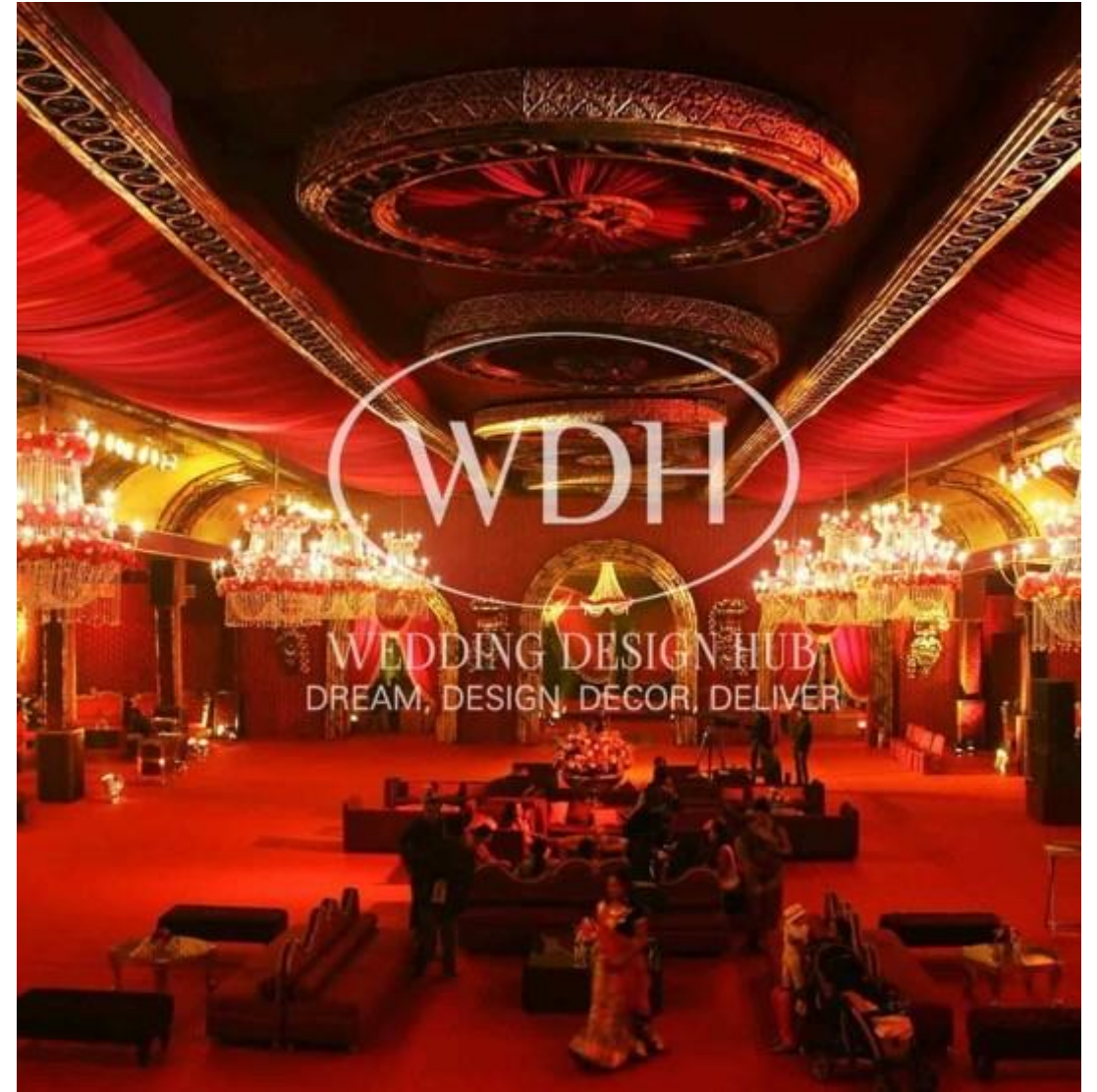


WEDDING DESIGN HUB

The leading fibre wedding setup and accessories manufacturers in India.

WDH provides B2B solutions & support for wedding-related structures, setups and décor pieces.

Our premium quality products and the ability to design exclusive products makes us stand out in the market.



FNP FLORAL TOUCH UAE

Comprehensive and personalised solutions to the wedding arena in Emirati world with tailor-made wedding services. FNP Floral Touch specializes in Kosha décor & effortlessly delivers masterpiece weddings



FNP FLAGSHIP

A first-of-its-kind luxury flower boutique that is an epitome of luxury, opulence and sophistication.

It is a complete solution for all floral requirements- flower bouquets, flower gifting, home décor, organising all sort of events, gift packaging, trousseau, floral jewellery and much more.



SIPPING THOUGHTS

This digital media brand focuses on women-centric programming and reaches over 1 Million women monthly.

Since its inception, it has been working across platforms to create awareness about women-centric issues. More information can be found on - www.sippingthoughts.com





Delivering

Happiness

Since 1994